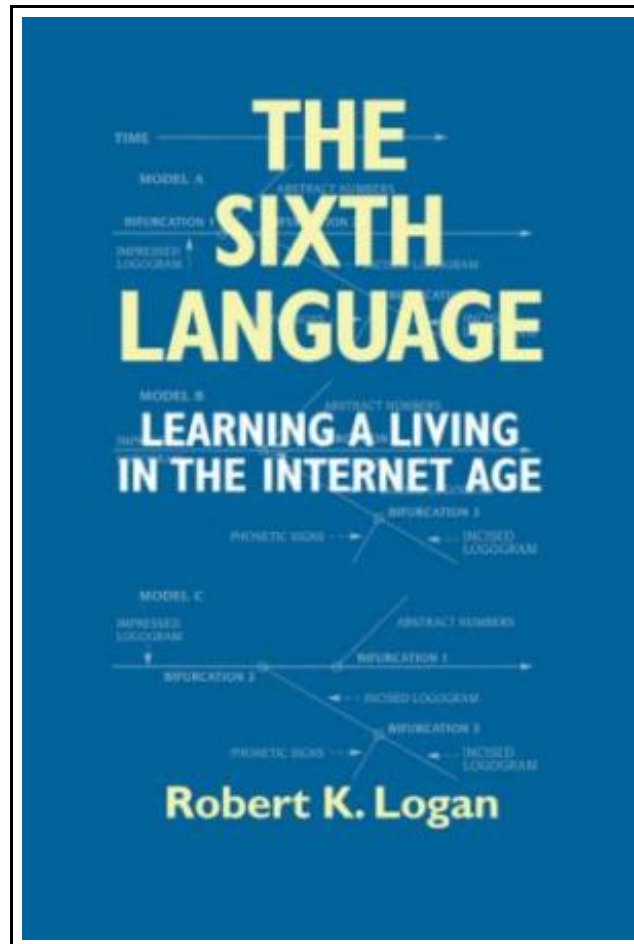


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The Blackburn Press. Paperback. Book Condition: New. Paperback. 318 pages. Dimensions: 8.6in. x 5.9in. x 1.0in. The first edition of the Sixth Language, published in 2000, was a recipient of the Susanne K. Langer Prize of the Media Ecology Association for Outstanding Scholarship in the Ecology of Symbolic Form. This second edition includes 37 new pages in a new Foreword and Afterword where Logan reports on a number of new developments in his research into the origin and evolution of language. The Sixth Language updates the work of Marshall McLuhan by applying his ideas to the communications revolution taking place due to digital information technology. Logans work interweaves ideas which touch on language, education, work, social class, information technology and management theory. He establishes the theoretical background for his study with a succinct and very readable summary of McLuhans ideas. Logan develops a new theory of language by showing that a language is not merely a system of communication but also an information processing tool. He goes on to show that speech, writing, mathematics, science, computing and the Internet form an evolutionary chain of verbal languages. As Logan weaves his tale of the development of language he also shows how new educational, social, political and economic institutions arise. Turning to education Logan shows how the evolution of language led to the evolution of education. He explains that the reason our schools are so out of touch is that they are Industrial Age institutions trying desperately to meet the needs of the Internet Age and the Knowledge Era. He suggests a radical new way of remedying the malaise of education by proposing that the core curriculum focus on the generic skills associated with the use of the six languages of speech, writing, math, science, computing and the Internet. He contends that the...



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