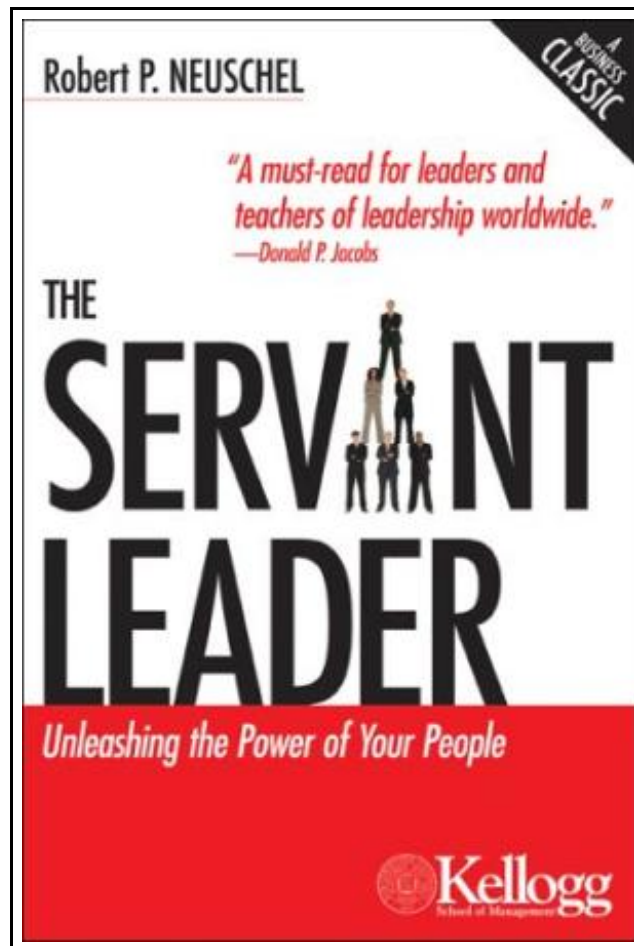


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Northwestern University Press, United States, 2005. Paperback. Book Condition: New. 221 x 152 mm. Language: English . Brand New Book. In *The Servant Leader*, Robert P. Neuschel makes the case that our leadership is experiencing a diminution in ethics and a loss of enduring values. These weakening factors are exacerbated by a preoccupation with the short term. As Neuschel puts it, We are more concerned about achieving quick shareholder value than building an enduring organization that can increase its capacity to produce useful products or services more competitively and more effectively on an enduring basis. He lays the blame at the feet of our corporate leadership. He asks: what steps might we take to revitalize the quality and strength of our leadership? He then forcefully and straightforwardly gives an outline of what he believes are the major changes in leadership we must bring about. As a professor of management and strategy, and earlier, as a director and senior partner at a major consulting firm, and as a captain in the U. S. Army, Neuschel observed the best of leadership, and practiced it. He shares his insights with us in *The Servant Leader*.



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