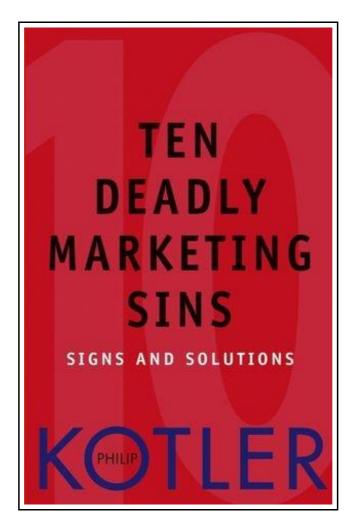
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THE TEN DEADLY MARKETING SINS: SIGNS AND SOLUTIONS (HARDBACK)



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