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THE GLOBAL PLAYER: HOW TO BECOME THE LOGISTICS COMPANY FOR THE WORLD



Diplomica, Germany, 2012. Paperback. Book Condition: New. 218 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****. According to Frank Appel, CEO of Deutsche Post DHL, within its Strategy 2015 framework, DHL will become the logistics company for the world. In times of globalization and economic downturn, the effects of which can be felt in the entire logistics industry, this goal is an enormous challenge for DHL. In order to attain this goal, it is essential...

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- Authored by Thomas Musiolik
- Released at 2012



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