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Cognella Academic Publishing, United States, 2014. Paperback. Book Condition: New. 254 x 178 mm. Language: English. Brand New Book ***** Print on Demand *****. Fast Break Sports is a comprehensive study of the joint history of sports and the media from the early instances of athletic competition to today s multibillion dollar industry replete with million-dollar players, marketing, advertising, and merchandising deals. Beginning with historical analyses of sports beginning and early depictions, the book explains the ways in which...

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- Authored by Sue Carter, Dan Krier
- Released at 2014



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