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The Step by Step Guide to Facebook for Business

By Kathryn Rose

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 166 pages. Dimensions: 9.2in. x 7.4in. x 0.5in. Newly Updated March 2011 -- Why Facebook Simply put--your market lives here! Facebook has more than 500 million users worldwide. Brands large and small are recognizing the benefits of Facebook and are eager to tap into Facebooks marketing potential. This book is a step by step guide to help you set up your Facebook presence and master beginning strategy in minutes a day. Designed for busy professionals who want to save time and get started with the right steps to creating a successful Facebook presence for their business, this easy to follow and informative guide will help you: Set up your Facebook profile and business page quickly and easily Show you insider tips and tricks you can use to explode your Facebook presence and target your market Decide if a Group or a Page is right for you and your business Use strategic friending to reach a targeted group of potential prospects and partners Design and implement a Facebook ad campaign, for as little as 1 per day How to promote your Facebook presence ON-line as well as...



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